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BURR AND COMPANY

Benefits to you

- **GUARANTEED** coverage
- Saves time
- Less administration
- Complete control
- **ZERO** cost to you!



It's as easy as 1, 2, 3...

STEP 1: Get a link



STEP 2: Share the link



STEP 3: Track results



STEP 1: Get a link for your tradeshow

STEP 2: Share the link for exhibitors to purchase Liability insurance (*only \$75!*)

STEP 3: Track results of exhibitors who have purchased coverage

TOTAL EVENT® by Burr & Company

Contact:

(800) 878-BURR

www.burrcompany.com/fun



BURR AND COMPANY

Do you require your event exhibitors to carry their own liability insurance for your tradeshow? If not, for your own protection we think you should! To simplify this process for you, we provide insurance, giving your exhibitors access to instant coverage, naming you as an additional insured, for a low cost per event/show. Best of all, they can apply online and get proof of coverage in minutes.

FREQUENTLY ASKED QUESTIONS

How do I start the process?

Getting started couldn't be easier. We need your email address, basic contact information, and a list of event dates.

Where do I go to get the link?

You will receive two emails; 1) an introduction email with your personal login information, and 2) an email with a link to share with your exhibitors. You can send this link to your exhibitors, include it in registration information, and post it on your event's website.

Is there a help line to call if I get stuck?

Yes, there is! You can call (800) 878-BURR or send an email to Burr@TotalEventInsurance.com.

How quickly can exhibitors get proof of insurance?

Your exhibitors will have coverage instantly when they apply online and complete the checkout process.

How do I track results of exhibitors who have purchased coverage?

You can view a list of exhibitors who have purchased coverage in real-time through your personal online portal. You will see a list of your events, the results for each event, and the appropriate link to share with exhibitors for each event.

Will I be able to choose the amount of liability?

Yes, you can! The standard policy offers \$1,000,000 liability limit per occurrence. Higher limits are available.

What methods of payment do you offer?

Exhibitors can pay online with a credit card. American Express, Visa, MasterCard, and Discover are accepted.

When will exhibitors have to pay?

Exhibitors will have to pay at the time that they apply to secure coverage.

What if an exhibitor already has insurance?

That's OK. Most exhibitors do already have insurance. You have the option to offer this program for exhibitors that do not have insurance, or we recommend you require ALL exhibitors to purchase coverage. Requiring all exhibitors to purchase coverage not only reduces administration and the headaches of collecting Certificates of Insurance, but it is the only way to be sure that coverage will be in place if an incident occurs. Best of all, the coverage is extremely affordable.

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